



## Target Illinois Attorneys by Area of Practice

IICLE® publishes between 20 and 40 legal practice handbooks in approximately 16 practice areas each calendar year, so you can choose the area(s) of law that best suit your target audience.

IICLE® publications are available for purchase online at [www.iicle.com](http://www.iicle.com) and in person at the IICLE® office in Springfield and the Chicago Bar Association Bookstore.

Rates may vary based on the volume purchased and applicable discounts applied.

### Handbooks

We offer a comprehensive collection of practice guidance publications for Illinois attorneys, including in-depth practice handbooks for specific practice areas, QuickGuides that focus on more targeted aspects of the law, and smaller publications that provide road maps for key practice areas.

Most of our publications are printed in softback, perfect-bound format, but shorter publications may be coil bound or printed in a different format. Publications are also available in a digital e-book format.

### Publication Schedule

IICLE® operates on a tentative yearly publishing schedule, but, because our handbooks are written and edited by practicing lawyers on a volunteer basis, they are not released on a definitive schedule. Artwork will run in the first available publication that matches the sponsor's requested criteria.

### Circulation

The print publications circulation figures vary by title, but the minimum print run for each of our handbooks is between 100 and 200 copies. Readership figures are higher because circulation includes multiple libraries and law schools.

### File Preparation

For quality purposes, only electronic files will be accepted. PDF artwork is preferred, but we can work with any image file, including JPG, PNG, TIF, and other high-resolution files.

### Publisher

Illinois Institute for Continuing Legal Education  
3161 W. White Oaks Drive, Suite 300  
Springfield, IL 62704  
Phone 800-252-8062  
[www.iicle.com](http://www.iicle.com)

## Sizes and Rates

### Artwork in Bound Print Volumes

The size of a publication depends on the length of the book and the specific format chosen by the publisher. The majority of IICLE® publications are printed in one of the following sizes\*:



Full Page  
7" x 10"  
(Perfect Bound)



Full Page  
6" x 9"  
(Coil Bound)

The following rates are based on the total print run for any given title:

Half Page, Black & White	\$425/title
Half Page, Color <sup>#</sup>	Please inquire

\*Some publications may be printed in smaller or larger sizes at the publisher's discretion. The dimensions of the publication are subject to change at any time.

<sup>#</sup>Color advertisements are available with pricing determined on an individual basis.

### Back Cover Artwork\*\*

1/4 Page, Black & White	\$350/title
1/4 Page, Color <sup>#</sup>	Please inquire

\*\*On softback, perfect-bound publications, there is an opportunity to place a "sponsorship" image on the back cover. This artwork is 1/4 page (5" x 2") and will be placed beneath the book description.

<sup>#</sup>Color advertisements are available with pricing determined on an individual basis.

## Artwork Placement

Exact and final placement of sponsor artwork will be determined by the publisher. All artwork in bound print volumes will be placed in the preliminary section (the first few pages) of the publication. For back cover artwork, the image will be placed beneath the book description.

## Current Library of IICLE® Publications

[Click here](#) for the current IICLE® Publications Library listing sheet.